

### HANDY HINTS FOR PREPARING GRANT APPLICATIONS



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### PRESENTATION OVERVIEW

- Brief Background
- A look at the current funding market
- Preparing your submission – First things first (General hints and tips)
- What makes an outstanding grant application?
- Hot off the press – some recent funding announcements
- Useful resources to help you



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### So... who am I and what is The Grants & Funding Institute?



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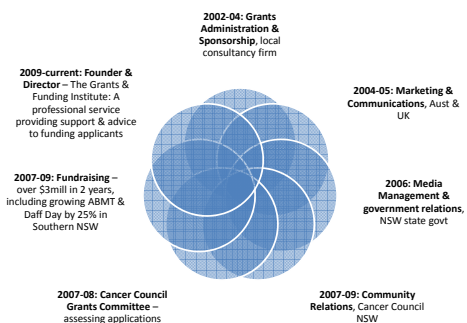
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## My Background



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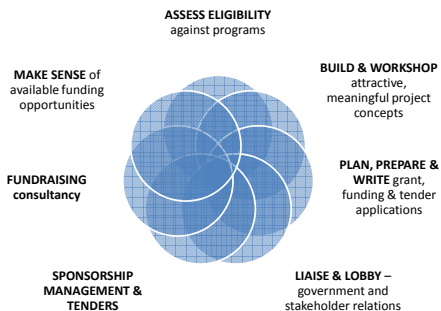
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## The Grants & Funding Institute



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## Current funding market – at a glance



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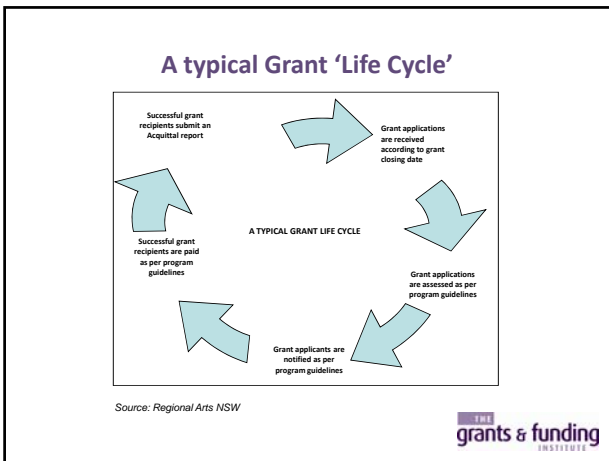
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Topic for today's session:

## "What makes an outstanding grant application?"

Handy Tips & Tools

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### First things first

1. You have found the PERFECT funding opportunity for your organisation, but.....

**ARE YOU ELIGIBLE TO APPLY?!!**

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**First things first (cont')**

4. Do you have a legitimate project for the application?

**Avoid "funding for funding's sake"!**



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**First things first (cont')**

5. Are you prepared to wait...???

**Funding assessments can sometimes take months before an announcement is made..**



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**First things first - checklist**

Check against Eligibility criteria	<input checked="" type="checkbox"/>
Know the guidelines inside out	<input checked="" type="checkbox"/>
Review all publicly available information	<input checked="" type="checkbox"/>
Do you have a genuine project lined up?	<input checked="" type="checkbox"/>
Are you prepared/can you afford to wait for funds?	<input checked="" type="checkbox"/>

In addition....do you have the **TIME & RESOURCES** to complete the application??? (bigger the project/program the more time intensive)



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**You have decided to proceed...  
NEXT STEPS**

- Break the application form into **workable 'chunks'** – can make it seem less daunting
- Prepare a **Timeline**
- Contact the representative at the funding agency – let them know who you are!
- **Workshop your project concept** and **ONLY** focus on it (don't ramble on about everything your organisation does, unless asked to! You should be able to sell your project in the first line)



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**You have decided to proceed...  
NEXT STEPS (cont')**

- **'The FLOW'** – consistency throughout, clearly outline and describe the project in simple terms
- **Proof read OVER and OVER!!** (The 'Fresh Eyes' Test)
- Tell a story
- Treat your submission like a **marketing tool** – you need to try to 'sell' your project to the assessors and set your application apart from all the others, include images, artist's impressions etc



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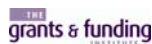
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**You have decided to proceed...  
NEXT STEPS (cont')**

- **Support materials** are important! (Letters of support, cover letters, planning documents, feasibility studies, business plans, marketing plans, quotes to support budget, cashflows etc)
- Take time on the **Budget** – show you can effectively manage the funds!, and lastly.....
- **Project implementation** – are you prepared?



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## Hot off the Press



- New funding program recently announced – **Community Builders**, applications close **10<sup>th</sup> Dec 09**
- **IMB Community Foundation** recently launched for 2010 – letters of request due by **Dec 09**




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## Helpful resources – a starting point

GrantsLink – government portal that regularly updates grants info and links	<a href="http://www.grantslink.gov.au">www.grantslink.gov.au</a>
Community Builders NSW – government site linking those involved in the community sector	<a href="http://www.communitybuilders.nsw.gov.au/funding">www.communitybuilders.nsw.gov.au/funding</a>
Australian Government cultural portal	<a href="http://www.artsinfo.net.au">www.artsinfo.net.au</a>
Our Community	<a href="http://www.ourcommunity.com.au">www.ourcommunity.com.au</a>
Philanthropy Australia	<a href="http://www.philanthropy.org.au">www.philanthropy.org.au</a>
Dept of Education, Employment & Workplace Relations	<a href="http://www.deewr.gov.au">www.deewr.gov.au</a>
Grantsearch – fee for service	<a href="http://www.grantsearch.com.au">www.grantsearch.com.au</a>
Regional Arts NSW – peak body for arts activity in NSW	<a href="http://www.regionalartsnsw.com.au">www.regionalartsnsw.com.au</a>
Chapel York – international & cross border fundraising	<a href="http://www.chapel-york.com">www.chapel-york.com</a>
Department of Environment, Water, Heritage & the Arts	<a href="http://www.arts.gov.au/grants_and_funding">www.arts.gov.au/grants_and_funding</a>
The Grants & Funding Institute	<a href="http://www.thegfi.com.au">www.thegfi.com.au</a>
Not-for-Profit Network	<a href="http://www.nfpn.com.au">www.nfpn.com.au</a>
IMB Community Foundation	<a href="http://www.imb.com.au/AboutIMB/Foundation">www.imb.com.au/AboutIMB/Foundation</a>




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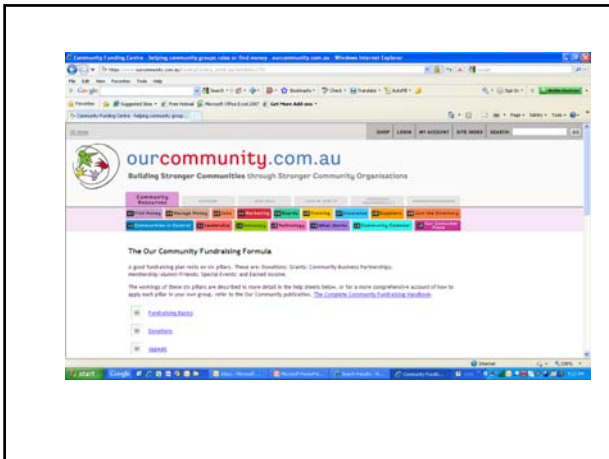
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### Successful project concepts from the Christian sector – recent examples

<b>St Matthews Anglican Church of Australia -Ashbury</b> Community Building	\$151,145
<b>The Uniting Church in Australia</b> – Expansion & Replication of the Tutorial, Youth & Welfare Programs	\$881,198
<b>Door of Hope Christian Church</b> – “Madhouse-2twelve” – pre-employment training for young people	\$266,593
<b>The Salvation Army Queensland</b> – Experience the Change	\$936,793
<b>Glad Tidings City Church CityCare Brisbane</b> – CityCare IT Services Fortitude Valley	\$369,200




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Questions???

Thank You for your patience & for listening!




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